

Loungin' in the CPA

- IMS 390 Prototyping Class
- Objective: Address the issues at hand involving the current layout and appearance of the south entrance of Miami's Center for the Performing Arts
- Goal: Inspire administration to invest in a full scale remodeling of this space

Current CPA Problems

1. There is no cohesive transition between interior & exterior interactions of the building's space
 - High, arched, atrium space gives way to crowded, claustrophobic lobby.
 - High volume of traffic regularly transitions from inside to outside upon interaction with space

Current CPA Problems

2. Little to no environmental signage identifies the relationship of the space with its activities within.
 - Space has no correlation with the arts, particularly theatre and performance art.
 - Visitors may not feel welcomed or invited to interact with the space and happenings inside.
 - Proper respect is not given to central figures of the department inhabiting this space.

Current CPA Problems

3. Current space is not equipped for daily flow of traffic and business activities.
 - Students lack defined area for waiting, relaxing and passing time. Gathering students may inhibit the safe passage of traffic to respective areas.
 - Faculty does not hold position of assistance and service, and is not visibly approachable from the entrance of the lobby.

Current CPA Problems

4. General aesthetics of area are negative and generally unwelcoming.
 - Unsuitably color scheme, lighting, floor arrangement and organization of spatial requirements.
 - Space is cluttered, sparse, and not befitting to grandeur of building's needs and purpose.

Overview of Solution

QuickTime™ and a DV/DVCPRO - NTSC decompressor are needed to see this picture.

Proposed Solutions

- Addition of signage, particularly exterior signage visible from Patterson Rd. & across the field.
- Separation of communal gathering area for students out of flow of traffic
- Reassignment of faculty reception area to promote positive hospitality

Further Solutions

- Introduction of water fountains to counteract often noisy atmosphere
- Application of new color scheme, lighting, wood flooring and furniture; revision of layout arrangement to better serve flow of traffic
- Inclusion of after hours book drop into lobby reception desk

Exterior Banner



Banner Close-Up



Water Fountains



Faculty Reception Desk



Reception Desk



CPA Lounge Interaction



Floorplan



Lounge & Signage



Lounge Interior



Implementation

- Appropriation of funding from Miami University & the Department of Art will be needed to develop this plan.
- A proposed increase of ticket sales for CPA events is proposed to offset the high cost of remodeling.
- A more thorough case study of this project's affects may be required for successful implementation

Citations

- The master CPA prototype building has been created & remodeled by the student for class purposes
- 3D Warehouse Components have been utilized for easy visual demonstration: most furniture, fountains, people, trees & objects